

History Snippet of 2nd Generation Toyota Tundra that will work with our Toyota Truck Racks

1794 Edition Toyota Tundra

For the 2014 model year Toyota introduced the 1794 Edition Tundra, designed as a top tier luxury model to compete with the Chevrolet Silverado High Country, Ford King Ranch, Ram Laramie and GMC Denali. The Toyota Tundra plant sits on land that Toyota purchased from the oldest working cattle ranch in Texas. 1794, refers to the year that this ranch was established by Spanish colonist Juan Ignacio de Casanova.^[26] The 1794 Edition is a Western themed package which includes Lexus-grade saddle brown leather interior, heated/cooled/power front seats, wood trimmed steering wheel and dash, power sunroof, blind spot monitoring, an Etune Premium JBL sound system with a navigation system, unique 20" Alloy wheels and 1794 Badging .^[27] The seats on the 1794 are finished in leather and a suede-like material and features contrasting stitching. The dash and door panels also have leather trimmed surfaces along with wood accents.^[28]

This Historical info drawn attributed to Wikipedia at https://en.wikipedia.org/wiki/Toyota_Tundra