

## History Snippet of Tundra that will work with our Tundra Truck Rack

### First Generation (2000-2006)

Publicly introduced in May 1999 as a 2000 model, the Tundra prototypes and "show trucks" were initially known as T150s. However, [Ford](#) and automotive journalists described the name was too close to the market-leader [Ford F-150](#), and following a lawsuit by Ford, the production truck was renamed the Tundra.



Toyota Tundra stepside.

The Tundra was slightly larger than the T100, but still had the perception of being too small and car-like to pose a serious threat to the domestic pickup trucks. With a production capacity of 120,000, sales were double the rate of the T100. At its introduction, the Tundra had the highest initial vehicle sales for Toyota in its history. It was selected as [Motor Trend's](#) Truck of the Year award for 2000 and Best Full- Size Truck from [Consumer Reports](#). It was built in a new Toyota plant in Princeton, Indiana, with 65 percent domestic content.

This Historical info drawn attributed to Wikipedia at [https://en.wikipedia.org/wiki/Toyota\\_Tundra](https://en.wikipedia.org/wiki/Toyota_Tundra)