

History Snippet of 2nd Generation Toyota Tundra that will work with our Toyota Truck Racks

Toyota Tundra Sales

The Indiana factory can produce 130,000 Tundras a year. After being on the market for more than a decade, it has about 17% of the full-size half-ton market.

In 2000, Toyota sold 107,798 Tundras, compared to the [Toyota T100](#) pickup that sold roughly around 50,000 units. By 2005, Toyota managed to sell 126,529 units.^[70]

With the added capacity of the San Antonio plant, Toyota planned to sell around 200,000 Tundras for 2007. Toyota missed its sales target for 2007, selling just under 200,000 vehicles.^[71] In comparison, for 2007, GMC Sierra sales were over 12,000 more than Tundra, Chevrolet Silverado was more than 422,000 over Tundra, and the [Ford F-150](#) was once again the sales leader with 756,980 units that same year.^[71]

Around 70-80% of the Tundra sales are the 5.7 L versions, and 46% are the Crew Max. The standard cab versions are selling at a slower rate than expected.

This Historical info drawn attributed to Wikipedia at https://en.wikipedia.org/wiki/Toyota_Tundra